

## **For Immediate Release**

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Save The Poudre: Poudre Waterkeeper

Contact: Gary Wockner, Save the Poudre, 970-218-8310

[www.SaveThePoudre.org](http://www.SaveThePoudre.org)

Marc Yaggi, Waterkeeper Alliance Deputy Director: 914-674-0622

Jonathan Smith, Blue Legacy/Alexandra Cousteau: 405-213-5077

## **Save the Poudre and Alexandra Cousteau Raise \$1,200 for Gulf Coast Cleanup**

**Fort Collins, CO** -- As the Gulf Coast continues its efforts to clean up the BP oil spill, Save the Poudre teamed up with Alexandra Cousteau (<http://alexandracousteau.org>, granddaughter of Jaques Cousteau) last weekend for a day of events in Fort Collins and an evening fundraiser for Gulf Coast cleanup efforts. At the evening event, \$1,200 was raised and donated to the Waterkeeper organizations along the coast. The Waterkeeper Alliance has seven affiliates along the Gulf Coast that are working to clean up the oil spill.

"Waterkeeper Alliance is grateful to Alexandra Cousteau, Blue Legacy, and the Poudre Waterkeeper for raising funds for the Gulf Coast Waterkeepers' response to the BP oil spill disaster," stated Marc Yaggi, Waterkeeper Alliance Deputy Director. "Through the Save Our Gulf initiative, these funds will support much-needed water and air monitoring, staff to coordinate our Gulf Waterkeepers' regional efforts, and improvements for [www.saveourgulf.org](http://www.saveourgulf.org) that will ensure that news from the front lines of this disaster is being reported."

The evening fundraiser capped a day of events in Fort Collins for Save the Poudre and Alexandra Cousteau's Blue Legacy Tour, including a raft trip on the Poudre featured on Alexandra Cousteau's [website \(click here\)](#):

"It was an honor to have the chance to spend a day in Fort Collins. From a beautiful morning raft trip down the Poudre River, to a wonderful afternoon with everyone who showed up to help us toast the river at the New Belgium Brewery, and an evening working to raise funds for [SaveOurGulf.org](http://SaveOurGulf.org), it was an incredible day. The Fort Collins community is truly blessed to have such a beautiful river system at its heart and a community of dedicated people working to make sure our children and grandchildren have the same opportunity to experience its wonder."

"We are so lucky to have Alexandra Cousteau visit Fort Collins, meet the beautiful Poudre River, and help us raise money for organizations that are working along the Gulf," said Gary Wockner of Save the Poudre: Poudre Waterkeeper. "Fort Collins is a great place with a great river and with great people generously willing to help protect our local and national water resources."

**Save The Poudre: Poudre Waterkeeper** is made up of 19 national, state, and regional groups including: Waterkeeper Alliance, National Wildlife Federation, Clean Water Action, Wild Earth Guardians, the Xerces Society, Defenders of Wildlife, American Rivers, American Whitewater Association, Western Resource Advocates, Colorado Environmental Coalition, Lighthawk, Environment Colorado, Sierra Club – Rocky Mountain Chapter, Fort Collins Audubon Society, Citizen Planners, Wolverine Farm Publishing, Poudre Paddlers, Friends of the Poudre, and the Cache la Poudre River Foundation. Membership in these groups totals over 3 million American citizens.