



For Immediate Release

Save the Poudre: Poudre Waterkeeper

July 30, 2010

Contact: Gary Wockner, Save the Poudre, 970-218-8310, www.savethepoudre.org

NCWCD STOPS DISTRIBUTING, PRINTING "SAVE THE POUUDRE" BUMPER STICKER

Fort Collins, CO -- Today, the Northern Colorado Water Conservancy District (NCWCD) has sent an email to Save the Poudre: Poudre Waterkeeper stating that NCWCD has stopped distributing and printing the extremely controversial "Save the Poudre: Store it in Glade" bumper sticker. That email exchange is below.

"We greatly appreciate that NCWCD has stopped distributing and printing this bumper sticker," said Gary Wockner of Save the Poudre: Poudre Waterkeeper. "We respectfully thank the NCWCD board, staff, and NISP participants for addressing our concerns."

On July 21, 2010, the Waterkeeper Alliance, of which Save the Poudre: Poudre Waterkeeper is an affiliate, sent a "cease and desist" letter to NCWCD about the bumper sticker. That letter is here:

http://poudreriver.home.comcast.net/%7Epoudreriver/Save_The_Poudre_C&D_Waterkeeper.pdf

On July 23, 2010, the *Denver Post* editorialized about the bumper sticker. That editorial is here:

http://www.denverpost.com/opinion/ci_15581035

--end--

EMAIL EXCHANGE BELOW (bottom to top):

----- Original Message -----

Subject:Re: CORA request

Date:Fri, 30 Jul 2010 08:06:35 -0600

From:Gary Wockner <media@savethepoudre.org>

To:Brian Werner <bwerner@ncwcd.org>

References:<

Hi Brian,

Thank you for the note.

Please pass on a sincere "Thank you" on to the NCWCD board, staff, and NISP participants for ceasing distribution and printing of the "Save the Poudre: Store it in Glade" bumper sticker. We greatly appreciate your consideration for our concerns.

Respectfully,

Gary

--

Gary Wockner, PhD
Director, Save the Poudre: Poudre Waterkeeper
<http://savethepoudre.org>
970-218-8310

Brian Werner wrote:

----- Original Message -----

Subject:RE: CORA request

Date:Fri, 30 Jul 2010 08:00:58 -0600

From:Brian Werner <bwerner@ncwcd.org>

To:Gary Wockner <media@savethepoudre.org>

References:

Gary:

I am no longer distributing and printing the Save the Poudre Store it in Glade bumper sticker.

Brian

Brian Werner

Public Information Officer

970-622-2229 (direct/voice mail)

970-481-2927 (cell)

From: Gary Wockner [<mailto:media@savethepoudre.org>]

Sent: Tuesday, July 27, 2010 12:36 PM

To: Brian Werner; Eric Wilkinson

Subject: CORA request

Date: July 27, 2010, 12:35 pm

Hello Brian and Eric,

Pursuant to Colorado Open Records Act, C.R. S. 24-72-201, could you please tell me if you have ceased distributing and printing the bumper stickers that say "Save the Poudre: Store it in Glade"?

Thank you,

Gary

--

Gary Wockner, PhD

Director, Save the Poudre: Poudre Waterkeeper

<http://savethepoudre.org>

970-218-8310

Save The Poudre: Poudre Waterkeeper is made up of 19 national, state, and regional groups including: Waterkeeper Alliance, National Wildlife Federation, Clean Water Action, Wild Earth Guardians, the Xerces Society, Defenders of Wildlife, American Rivers, American Whitewater Association, Western Resource Advocates, Colorado Environmental Coalition, Lighthawk, Environment Colorado, Sierra Club – Rocky Mountain Chapter, Fort Collins Audubon Society, Citizen Planners, Wolverine Farm Publishing, Poudre Paddlers, Friends of the Poudre, and the Cache la Poudre River Foundation. Membership in these groups totals over 3 million American citizens.