

Northern Colorado BUSINESS REPORT

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New Belgium donates \$40,000 to Save the Poudre Coalition

By Staff

FORT COLLINS - New Belgium Brewing Co. in Fort Collins has donated \$40,000 to the Save the Poudre Coalition, a group opposed to a proposed reservoir at the mouth of the Poudre Canyon northwest of Fort Collins.

Save the Poudre Coalition's proposal for a "Poudre Waterkeeper" was recently accepted by the Waterkeeper Alliance, an alliance of 192 water preservation organizations across the nation founded and directed by Robert F. Kennedy Jr. The alliance, based in New York, helps local communities protect local water resources.

"We are proud to have this new Poudre Waterkeeper and its Save the Poudre Coalition join our ranks," said Kennedy in a statement. "And we are proud to support the fight to protect and restore the beautiful Cache la Poudre River."

Jenn Orgolini, sustainability director for New Belgium Brewing, said the company wanted to show its support for the Save the Poudre Coalition. "The Save the Poudre Coalition is doing excellent work," she said. "We want this Poudre Waterkeeper to grow and thrive as it works to protect this great river that flows through Fort Collins right in front of our brewery."

A proposal by the Northern Colorado Water Conservancy District to build Glade Reservoir at the mouth of the Poudre Canyon is currently under review by the U.S. Army Corps of Engineers.